

Reaching out to Small Firms, Gary Booton, eef, The manufacturers' organisation

Reaching out to small firms

Gary Booton, Director HS&E

eef The manufacturers' organisation

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EEF at a glance



*"Taking care of people.
Taking care of business."*

- Trusted partner to businesses across Britain.
- The UK's largest sectoral employer's organisation.
- Consists of a membership of 6,000 companies, in manufacturing, engineering, technology and beyond.
- Regional network of 11 offices across the UK.

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Exploring 3 themes

- Performance
- Communication
- Support

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Performance

- Economic
- Safety
- Occupational Health
- Absence
- Experiential
 - Loss/Continuity



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Communication

- Broadcast
- National press
- Trade press
- Supply chain
- Web




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Support

- Regulators
 - RDA
 - Business Link
 - MAS
 - EU
- Insurer/Banks
- Business Organisations
- Relationships



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Some conclusions.

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Conclusions

- Performance
 - The absence of evidence isn't evidence of absence
- Communication
 - Don't use H&S Channels
- Outside support
 - Joined up & shared goal

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www.eef.org.uk

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