

2008 Safety Groups UK Alan Butler Awards

Category 4 – Best Communication

SHEF (Scotland) Entry



Outline:

Communication with Members & Non Members

- New website with regular updates
- Emails for group news, issues and safety information from HSE, SGUK, RoSPA, IOSH
- Flyers & letters for members with no internet access
- Members resource library for documents, flyers, campaigns and DVD's

Communication with other Health & Safety Organisations

- Linking with HSE, RoSPA, IIRSM HSLA, IOSH
- Speakers and presentations from other organisations
- Joint events with other organisations

Communication with other Safety Groups

- Partnership with other groups, including joint events and meetings
- Sharing information, which is communicated to other groups

Communication with the wider community

- Involvement with Education and Schools
- Joint events and site visits to raise awareness

Introduction

SHEF(S) has recently completely updated the communications with all members, non members, other groups and organisations. This has been primarily focused on the re-design and re-branding of the website and the introduction of personalised emails and a resource library.

Communication with Members & Non Members

With the introduction of the new website <http://www.shefs.org.uk/>, information regarding forthcoming meetings and events is available at anytime. Members and non members who have opted into the new mailing list receive a monthly email detailing: the next meeting, a copy of the agenda, minutes of the previous meeting and any events or other important communications.



Updates to the website include recent legislative information, the most recent being Royal Assent granted to the Health & Safety Offences Bill. Information is received from lots of organisations including HSE, SCoS, SGUK, RoSPA, IIRSM, HSLA, Healthy Working Lives and IOSH, this is has been used to form a resource library that is made available to members at group meetings and if appropriate included in the monthly email or for those electing not to receive email documentation is posted.

Communication with other Health & Safety Organisations

SHEF(S) is involved with lots of other safety related organisations. Members of the group include the Deputy Chairman of IIRSM, Vice Chair of SGUK, Chair of the Scottish Health & Safety Lawyers Association, Development Manager for Healthy Working Lives, Chair of IOSH West of Scotland Branch, Chairman of the Scottish Chamber of Safety and HSE Inspectors.

Joint meetings and events are organised with speakers from IIRSM (Keith Scott, Chair - 19th November), HSE/Construction Skills, HSLA and SCoS. These are communicated by email, letter and through the website to other groups and organisations.

Consultative documents are presented at group meetings; members are asked for feedback and given the opportunity to respond on behalf of the membership.

Communication with other Safety Groups

Members of SHEF(S) attend other safety group meetings to share information and provide support for other groups. Joint events are organised including the recent DERM seminars and SG UK Health Initiative launched with SCoS and HSE.

SHEF(S) are involved in organising the upcoming SCoS Conference in February 2009, flyers, brochures emails and a website have been designed to help promote this among the groups.

Communication with the wider community

SHEF(S) have an annual event with HSE and Construction Skills to help promote safety in education establishments, this includes taking students from local colleges for site visits, giving presentations on safety and awards for safety achievements.

SHEF(S) also work with schools to promote safety messages, this includes the SCoS poster competition to promote safety manual handling activities.