

Alec Blackburn Seminar

Our seminar this year offers interactive one day training on behavioural safety. It will introduce delegates to some key theories, principles and practices around behavioural safety and explores how an organisation can use practical initiatives to influence the behaviour of their workforce.

Research indicates that more than eighty per cent of all accidents are caused by poor behavioural safety. Some put it as high as ninety six percent.

Our seminar will identify:

- key drivers and principles supporting behavioural based safety
- leadership and management issues in the context of organisational culture
- the role of managers in behavioural safety auditing

It will also explore:

- a range of behavioural safety modification approaches
- the psychology of human behaviour underpinning human error and violations in the workplace and recognise the role of managers in implementing behavioural safety initiatives.

We are returning to the popular venue of the Liberty Stadium, with its excellent quality of service and ample free parking.

If we can prevent accidents in the workplace and in the community, we are helping *Great Britain Work Well* and reducing the burden on health and social care.

I hope that you will support this event and I look forward to welcoming you at the seminar.

Phill Jones
Chairman
South and West Wales
Safety Group



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About RoSPA

Everything done at the Royal Society for the Prevention of Accidents (RoSPA) is guided by two core principles:
Their vision of life free from serious accidental injury, which is drawn from their respect for life and all that it contains.
And their mission - how they intend to realise this vision - by exchanging life-enhancing skills and knowledge to reduce serious accidental injuries.

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BTS offer a vast range of courses and are constantly adding new ones to meet the ever changing demands of industry, some of the latest to be added to their extensive portfolio are: IPAF for MEWPs, PASMA for Mobile Access Towers and CITB Site Safety Plus courses. With over 25 years experience in offering the very latest in health and safety, BTS has developed into a leading health and safety training company, its success can be attributed to the quality of training delivered and being able to respond to training requests at relatively short notice anywhere in the UK as well as Europe.

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For more information contact 01446 743913 / 01639 822269
e-mail: enquiries@barrytrainingservices.co.uk
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South and West Wales SAFETY GROUP

in conjunction with
RoSPA

will be holding our annual certificated
Alec Blackburn Seminar
on Behavioural Safety entitled

Approaches to Managing Safety in 2019

Wednesday 26th June 2019

Liberty Stadium
Swansea SA1 2FA

Printing sponsored by



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PROGRAMME

- 9.00am – 9.30am **Registration and Refreshments**
- 9.30am – 9.45am **Welcome by the Lord Mayor of Swansea, Councillor Peter Black, President, South and West Wales Safety Group**
- 9.45am – 11.00am **Behavioural Safety**
– a brief history and outline of recent approaches - from Heinrich to Dekker
- 11.00am – 11.20am **Refreshments and Networking**
- 11.20am – 12.30pm **The challenges of leadership and culture**
– What type of *safety leader* are you?
– What type of *safety culture* do you have?
- 12.30pm – 1.30pm **Lunch and Networking**
- 1.30pm – 2.30pm **Identifying behavioural safety targets in your organisation**
– from *near miss management to risk assessment and accident investigation*
- 2.30pm – 2.50pm **Refreshments and Networking**
- 2.50pm – 3.40pm **Influencing behaviour – an outline of three different behavioural approaches**
– *ABC analysis – Nudge theory – Workplace coaching*
- 3.40pm – 4.00pm **Question and Answer Session**
- 4.00pm **Close of seminar**
- Chair:** Neil Craig, Head of Chemical Operations; Wales and West, HSE

Behavioural Science has been used in most health and safety management systems (HSMS) and by most safety professionals for decades. Yet this process has not been well understood and many have not applied a *behavioural* label to their actions.

As an example, organisations that have punishment or reward systems are using a classic *behaviourist* approach, which underpinned management systems from the early twentieth century. Heinrich's work in the 1930s saw workers as the major cause of trouble in HSMS systems and suggested that over ninety per cent of workplace accidents were caused by human error.

In the twenty first century writers such as Sydney Dekker and James Reason, using a social psychological approach have challenged this behaviourist interpretation of human safety behaviour. They disagree that accident/incidents should be blamed on *worker error* or that HSMS systems are inherently safe. As Dekker puts it - are workers really just *a problem to control* or should they be seen more as a *resource to harness*?

This seminar will explore some of these ideas and suggest new ways to empower your **health and safety management system** looking at what to target and what you, as a leaders should be doing to accidents and incidents in your business. It is aimed at delegates who have either a management responsibility for implementing safety initiatives or safety advisors in smaller organisations, who are new to the subject.

The presenter, **Alan Bartholomew** has worked as a trainer with RoSPA for many years. As a result of his background in social psychology, he specialises in behavioural safety

The seminar is affordable for our members and non-members alike, with the usual offer of one additional complementary place for an employee safety representative or manager with every delegate reservation. And non-members also get free membership of the group for the rest of the year. Lunch, refreshments, delegate pack and a certificate of attendance are included.

Cost of Seminar – for members of the South and West Wales Safety Group - £95 per delegate
– for non-members - £130 per delegate

Delegate Reservation

South and West Wales Safety Group members - £95
Non-members - £130
(includes group membership for 2019)

For each delegate reservation you are entitled to one additional complementary reservation for an employee safety representative or manager.

For reservations, e-mail your delegate nominees to Sarah Casseldine: casseldinesafety@gmail.com or complete this form and with a cheque made payable to "South and West Wales Safety Group" return to:

Sarah Casseldine, 48 Brynffordd, Townhill,
Swansea, SA1 6RA
Tel 07541 355022

Payment by BACS, please to
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identifying your payment as *safety seminar*

Organisation

Names of Delegates

Names of free Delegates

Telephone

Email

You can access this form electronically under the heading Calendar and Events on our website

Places cannot be guaranteed after Fri 14th June 2019
Please note that your name and organisation will be added to the delegate list and shared with the venue, delegates, exhibitors and sponsors for the event. No other information will be shared.